

FORWARD ENGINEERING EXPANDS THEIR GLOBAL TEAM WITH THE ESTABLISHMENT OF FORWARD ENGINEERING JAPAN

May 30, 2018

Forward Engineering GmbH

Forward Engineering GmbH (hereinafter "FE", location: Munich city of Bavaria, Germany, Representative: Georg Käsmeier, Robert Maier), an industry leading design and engineering firm specializing in enabling cost effective inclusion of fiber reinforced polymer composites in serial mass produced automotive structures, with a broad portfolio of proven successes around the globe, is proud to announce the establishment of Forward Engineering Japan Co., Ltd. (hereinafter referred to as "FEJ").

Thanks to rapidly advancing trends including Powertrain Electrification, Autonomous Vehicles and Shifts in Transportation End-User Expectations, Japanese Automotive Industry Engineers are facing new challenges to deliver innovative solutions for lightweighting, functional integration and complete new vehicle architectures which FE is uniquely positioned to support.

Advanced Materials, Manufacturing and Design Engineering will play a critical role in meeting these new industry demands. Combining unique mixed material design expertise with new fiber reinforced polymer composite materials, manufacturing and joining/assembly processes allows FE to support OEMs and Tier Suppliers with the development of cost effective lightweight solutions that deliver improved end user experiences (Functional Integration, NVH and Thermal Insulation improvements).

Through their commercial partnership with Mitsui & Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; President: Tatsuo Yasunaga) FE was able to initiate Japanese market activities in August of 2016. "Due to the success of this partnership and, the strong demand from engineers and clients in Japan, it was clear to us that now is the time to expand the domestic presence and establish Forward Engineering Japan" shared Georg Käsmeier – Managing Director – Forward Engineering GmbH.

FEJ's mission is to provide local responsive design and engineering services and support to the Japanese Market, leveraging and growing the innovative portfolio of composite intensive mixed material solutions know-how that FE has developed through their industry leading and award winning automotive design and development programs.



To learn more about how FEJ can support your Japanese Market automotive design and engineering challenges please contact FEJ Managing Director - Mr. Hiroaki Nagashima to coordinate an introductory meeting.

- Company name:
 - [English] Forward Engineering Japan Co., Ltd.
 - [Japanese] フォワードエンジニアリング ジャパン株式会社
- Address: 16-21, Meieki Minami 1-chome, Nakamura-ku, Nagoya-shi, Aichi 450-8677, Japan
- Business start date: June 1st, 2018

- Representative: Mr. Hiroaki Nagashima:

After working for 14 years as an engineer of plastic material / parts development and car body design at an automobile manufacturer, Mr. Nagashima joined Mitsui & Co. in September 2017 and participated in FE's project as market development manager. Following the Marketing activities in the Japanese market, FE established FEJ and he took over as managing director.

For further information please contact:

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